



CATALOGUE

# PEDAGOGICS

## 2014

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# PEDAGOGICS

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## **DIDACTICS AND ENGINEERING**

*M. A. Choshanov*

*ISBN 978-5-9963-0263-5*

*248 pp., hardcover*

*145 x 215 mm, hardcover*

*2010*

The reader will find answers to the questions: why during the informatization of education epoch the problem of didactics and engineering integration becomes so important? What is didactics engineering, how to project training technologies, how to teach efficiently? The author uses his practical experience on using didactic engineering while teaching his students methods of teaching mathematics

at the Texas University (USA).

The book is addressed to school teachers and students of pedagogical universities, and also everyone who is interested in problems of teaching technologies projecting.



## **ENGINEERING OF LEARNING TECHNOLOGIES**

*M. A. Choshanov*

*ISBN 978-5-9963-0264-2*

*239 pp., hardcover*

*145 x 215 mm*

*2011*

The book is a continuation of the authors' work "Didactics and Engineering". Special attention is given to the tools of didactic engineering, namely taxonomy of learning purposes, engineering of knowledge and methods of cognitive visualization, designing of educational tasks and didactic situations, as well as designing of education control system. The author draws on his experience of

didactic engineering implementation at the Texas University of El Paso (USA).

The book is intended for school teachers and students of pedagogical universities, and also everyone who is interested in learning technologies design.



## ESSAY OF HEURISTIC PSYCHOLOGY

*A. N. Louk*

*ISBN 978-5-9963-0197-3*

*228 pp., hardcover*

*145 x 215 mm*

*2011*

The author of the book is a remarkable popularizer of psychology. His personal and professional experience has been reflected in the book. It is the result of thorough observations, experiments, thoughts of the author, based on the ideas, works, finds of past and present psychologists and doctors. This book has been written several decades ago, but each teacher, each thinking parent and also each student would find psychological data in the bright, easily perceived form. The issues which are considered in the book are very urgent nowadays.



## HOW TO TEACH PHYSICS AT SCHOOL

*J. A. Samonenko*

*ISBN 978-5-9963-0612-1*

*285 pp. hardcover*

*145 x 215 mm*

*2011*

The manual describes issues on psychology of training, general didactics and methodology of school physics teaching. The author analyzes the reasons of hardships which pupils have in mastering physics and presents the ways of their overcoming. The ways of strengthening children learning motivation are discussed.

For schools teachers, teachers of extracurricular education, school textbooks authors.



### **LEARN TO SPEAK PUBLICLY, 4<sup>TH</sup> ED.**

*V. V. Shakhidzhanyan*

*ISBN 978-5-9963-1696-0*

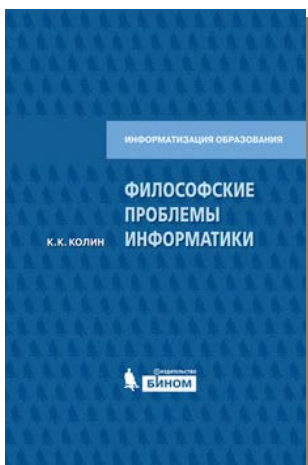
*477 pp., hardcover*

*195 x 251 mm*

*2013*

The book summarizes the creative experience of the famous Russian psychologist and journalist Vladimir Shakhidzhanyan. His course of lessons helps readers to speak easily and freely in front of any audience, to carry on a dialogue, to formulate their thoughts.

The book is intended for a wide range of readers.



### **PHILOSOPHICAL PROBLEMS OF INFORMATICS**

*K. K. Kolin*

*ISBN 978-5-9963-0347-2*

*264 pp., hardcover*

*145 x 215 mm*

*2010*

The book addresses the history of Informatics' origin and development, evolution of its subject area, modern philosophical and scientific methodological aspects as well as prospects Informatics' development as an independent branch of science.

The book is intended for teachers and students of higher educational institutions, as well as for readers interested in modern science current state, problems and

prospects of development.



### **STEPS TO CREATIVITY, 2<sup>ND</sup> ED., REV. AND ADD.**

*A. A. Melik-Pashayev, Z. N. Novlyanskaya*

*ISBN 978-5-9963-0749-4*

*159 pp., hardcover*

*2012*

The book is devoted to the overall aesthetic development of children, as well as the issue of their art-graphic and literary abilities development.

The system of creative tasks suggested by the authors will allow parents in a captivating and playful way to develop the child's observation, artistic imagination and to help to awaken his/her aesthetic attitude to reality.

The book is intended for parents and children' psychologists.



## **THE BASICS OF PSYCHOLOGICAL AND PEDAGOGICAL TEACHING OF MATHS. THE THEORY, THE TECHNIQUE, THE PRACTICE**

*O. S. Medvedeva*

*ISBN 978-5-9963-0497-4*

*204 pp., hardcover*

*145 x 215 mm*

*2011*

The book describes the possibility of using psychological and pedagogical knowledge for mathematical education improvement. The book is intended for teaching methods specialists, teachers and students of teacher training universities.



## **UNSUCCESSFUL TALENTED SCHOOLCHILDREN**

*E. I. Shcheblanova*

*ISBN 978-5-9963-0195-9*

*245 pp., hardcover*

*145 x 215 mm*

*2011*

Almost every teacher deals with talented children. Such children are high pleasure and high headache for the teacher. These children with their talents and singularities enter the group of psychological-pedagogical risk. This child can have admiring abilities, lag behind co-students in something or have difficult character. The mission of teachers and psychologists who should work in close cooperation, is to reveal efficiently such child and help him to open his talents, and develop

social skills.

More than 20 years the author has been engaged in revealing and developing talents of children in the well-known gymnasium "Sozvezdie", whose credo is not to select bright children, but to develop in the course of training their talents as much as possible. For this reason the book is full of optimism and will be interesting to every fascinated teacher.

# THE BKL PUBLISHERS

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**The BKL Publishers** is one of the leading educational publishing houses in the Russian Federation. For many years the BKL Publishers has specialized in publishing textbooks and teaching materials for schools, colleges and universities; educational and training materials for children and adults; scientific, academic and specialist titles. The range of titles includes textbooks in computer science, mathematics, physics, engineering, chemistry, nanotechnology, medicine, biology and pedagogics. The BKL Publishers issues over 100 new titles and sells more than 2 000 000 copies every year. Some of our books have been translated into foreign languages: English, Portuguese, Chinese, Armenian, Bulgarian and Tatar.

We have close collaboration with such famous publishing houses as Cambridge University Press, Cengage Learning, Elsevier, McGraw-Hill, McMillan, Oxford University Press, Pearson, Springer, Taylor & Francis Group, The MIT Press, Thieme, Wiley, Wolters Kluwer Health and others.

Many of our editors worked previously in the MIR Publishers which proved to be famous for high quality of its translated scientific editions since the Soviet era. Therefore it is no wonder that the BKL Publishers is always perfectly presented at the international book fairs in Moscow, Frankfurt, Beijing, Jerusalem, Madrid, London, Bologna, Turin etc.

The BKL Publishers is always open to cooperation.

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